Serving all of Mason

Last year GMU-TV produced 313 videos as part of 135 different projects for 18 different colleges, schools and departments.

9 of the 13 schools and colleges worked with us last year.

81 courses supported with 32% increase.

6,309 student enrollment with 53% increase.

>750,000 homes reached through our broadcast in Northern Virginia.

224,723 online views.

This is what we do:

The Knowledge Network

George Mason University has partnered with the National Science Foundation to develop a consortium television network aimed at engaging a national audience in the amazing research being done every day at Mason and universities across the country.

Academic Content

GMU-TV develops media rich teaching tools, from a traditional lecture to visualizations of complex procedures or simulations; instruction on a specific software, and interviews with visiting scholars.

Promotion of Mason's Thought Leaders

Many of our original productions bring to life the tremendous range of knowledge, culture and dialogue generated on Mason’s diverse campuses. These programs range from documentaries, to distinguished guest lectures and panel discussions, cutting-edge research symposium and research communications, artistic performances and more.

Types of Videos

Of the 313 videos GMU-TV produced last year:

- 248 were in support of courses
- 15 were outreach programming promoting faculty research or department initiatives
- 49 were live events including distinguished lectures and seminars

248 Courses

15 Outreach

49 Live Events