

DIVISION OF INSTRUCTIONAL TECHNOLOGY

The Division of Instructional Technology (DoIT) is an umbrella organization under the vice president for information technology (<http://www.doit.gmu.edu>). For students, DoIT provides technology training and facilities in support of curricular and extracurricular activities. For faculty, DoIT provides resources and support for instructional improvement. For staff and all members of the George Mason community, DoIT serves as an information clearinghouse for technology training and software workshops. Units operating under the DoIT umbrella include Classroom Technologies, GMU-TV, and Learning Support Services. An overview of each unit is described below.

CLASSROOM TECHNOLOGIES

Classroom Technologies (CT) is a multicampus department supporting the university's electronically enhanced and general purpose classrooms, open computer labs, videoconferencing facilities, as well as providing technology support of events at all three campuses. The four units in CT are Distributed Classroom Support, Electronic Classroom Support, Operations Management, and Videoconferencing Office.

Distributed Classroom Support is comprised of Arlington Classroom Support, Audio Visual (AV) Equipment Distribution in Fairfax, and Prince William Classroom Support. These offices maintain and provide user support for electronically enhanced and general purpose classrooms, provide all checkout equipment for classroom use, and provide technology support for events. In addition, Arlington and Prince William Classroom Support Offices provide user support to their campus' videoconferencing facilities and computer labs.

Electronic Classroom Support consists of Electronic Classroom, Classroom Computing, and Fairfax Open Lab support. These offices maintain and provide user support for electronically enhanced classrooms and videoconferencing facilities, provide user support for Fairfax computer labs, and maintain all instructional computers in classrooms and labs.

Operations Management takes a department-wide approach to the management of a large, multicampus organization and focuses on process development and documentation, and the management of resources, budget, and communications.

Videoconferencing supports the infrastructure and programmatic elements of videoconferencing for the university and provides a Video Network Operations Center (VNOC), training to both technical staff and users, and assists academic departments with integrating this technology into their operations.

GMU-TV

George Mason University Television is internationally and nationally recognized as a leader in distance education and public interest programming. Through the effective use of video, GMU-TV's role is to facilitate the George Mason community in meeting its educational, informational, or promotional goals and needs. The objectives are to assist education through technology enhanced learning; provide services that promote the university's departments, services, faculty, staff, and students; promote insight into how the university works and its relationship with the Northern Virginia region; promote positive messages about the university; and provide professional training opportunities for George Mason students via internships and experiential



learning courses. In support of the university's strategic priorities, GMU-TV creates media designed to highlight university-wide innovations, research, and instruction.

To carry out the mission and to insure the production of high-quality instructional materials, GMU-TV invites proposals from academic departments and faculty members who wish to develop media. Every GMU-TV production must withstand a rigorous internal review process and is held to exacting broadcast standards before it is taped, aired, or distributed.

Through streaming media on the Web, GMU-TV has increased its broadcast potential from over 600,000 homes throughout Northern Virginia to a worldwide audience. Additionally, selected programming airs locally and nationally through partnerships with four broadcast outlets and the Research Channel.

GMU-TV's broadcast signal is available 24 hours a day through our Internet streaming media thanks to the Capitol Connection.

For more information, visit the GMU-TV Web site (<http://gmutv.gmu.edu>).

LEARNING SUPPORT SERVICES

Learning Support Services (LSS) promotes faculty, staff, and student development of information technology skills to enhance the learning environments of the university. LSS supports a broad array of Web, productivity, and multimedia tools through walk-in consultations, equipment checkout, free workshops, and online learning resources. Experienced students work with staff to identify and meet client needs in a variety of areas. These areas include multimedia production, Web development, digital video editing, office skills enhancement and certification, and communication technologies such as video streaming, podcasting, and blogging.

The **Instructional Resource Center** (IRC), located in Innovation Hall, supports effective teaching and learning with technology to enhance learning experiences and the quality of work life at the university. The IRC presents a full schedule of free workshops (for faculty and staff with valid IDs), offers walk-in and prearranged consultations, hosts several technology showcases a semester, works with faculty for effective use of the electronic teaching environments, supports course management tools, provides technology assistance for faculty, and develops resources to learn how to use technology. For more information, visit the IRC Web site at (www.irc.gmu.edu).

The **STAR** (Student Technology Assistance and Resource) Center, located in the Johnson Center, provides opportunities for students to develop their information technology skills, including multimedia, Internet connectivity, video (digital and analog), desktop publishing, presentation, office applications, and Web authoring. STAR brings together technology training, skills, equipment, software, and experienced students creating a one-stop shop for students interested in learning about technology. For more information, visit the STAR Center Web site at (<http://media.gmu.edu>).

The **Mason Media Lab** (MML), located in the Johnson Center, Room 311, is a production learning facility that supports teams developing multimedia projects for grants and community nonprofits. The MML is prepared to provide facilities, equipment, and instructional and technical support on a scheduled basis to faculty, staff, and students in developing team-based academic projects. The Mason Media Lab also provides multimedia services for university departments and units, including large format printing. For more information, visit the MML Web site at (<http://medialab.gmu.edu>).

TOPS (Training in Office Productivity Skills), located in the Johnson Center, Room 311, provides training for faculty, staff, and students to develop their productivity skills with Microsoft products; the university e-mail system, MEMO (Mason Enterprise Messaging Online); and the calendaring system, CorporateTime. TOPS also supports Mason's online learning tool, SkillPort. For more information, visit the TOPS Web site at (<http://tops.doit.gmu.edu>).